

Graphic Design and Web Design

Associate of Applied Science Digital Arts

PIMA.EDU



PimaCommunityCollege

Graphic Design and Web Design

Associate of Applied Science Digital Arts

Fulfill yourself creatively. Never stop learning. It's different every day.

The Digital Arts Program at Pima covers the entire graphic design process - from concept to creation, and from presentation to implementation. Professional Web designers work on everything from user experience and interactive features, including mobile app development, to the graphics and images that make up a successful site.

Utilizing the same hardware and software used by current design professionals, you will develop your eye for visual messaging. Professional graphic and web designers are creative problem solvers. They create visual concepts to communicate ideas that inspire, inform and captivate consumers.

We offer an Associate of Applied Science degree in Digital Arts, with concentrations in Graphic Design and Web Design.

RECENT GRADUATES

Pima's Associate of Applied Science degrees are intended for students who want direct-to-employment training. Graduates of our program work locally for design and web agencies such as Madden Media, University of Arizona, Raytheon Missile Systems and City of Tucson Parks and Recreation. Students also have transferred to Northern Arizona University and UA, as well as out-of-state schools, including the University of Oregon.

Students seeking to transfer should seek guidance in transfer pathways from the Pima Arts Division advisor. Make an appointment now.

Follow Pima Arts →





Product Design - Bei Gulino, Pima student

Prepare for transfer to a university with an Associate of Applied Science degree in Digital Arts, with a concentration either in Graphic Design or Web Design.

CORE CLASSES*

These courses are required for Pima's degree pathway.

- DAR 101 Color Rendering and Theory
- DAR 102 Fundamentals of Digital Design
- DAR 112 Graphic Design I
- DAR 120 Applied Computer Graphics
- DAR 122 Desktop Graphics: Adobe Illustrator
- DAR 221 Photo Image Editing: Adobe Photoshop
- DAR 226 Desktop Publishing: Adobe InDesign
- DAR 288 Digital Arts Business and Portfolio Capstone



Graphic Design Concentration*

- DAR 101 Color Rendering and Theory
- DAR 111 Typography
- DAR 210 Design Studio: Advertising Design
- DAR 212 Design Studio: Package Design
- DAR 230 Production Techniques for Print

Web Design Concentration*

- DAR 252 Interactive Design I
- DAR 254 Interactive Design II
- DAR 256 Web Design
- DAR 257 Advanced Web Design
- DAR 259 Mobile Application Design

* Independent study courses are available in various areas.

* Courses and requirements subject to change. Please see the current course catalog for specific degree requirements.



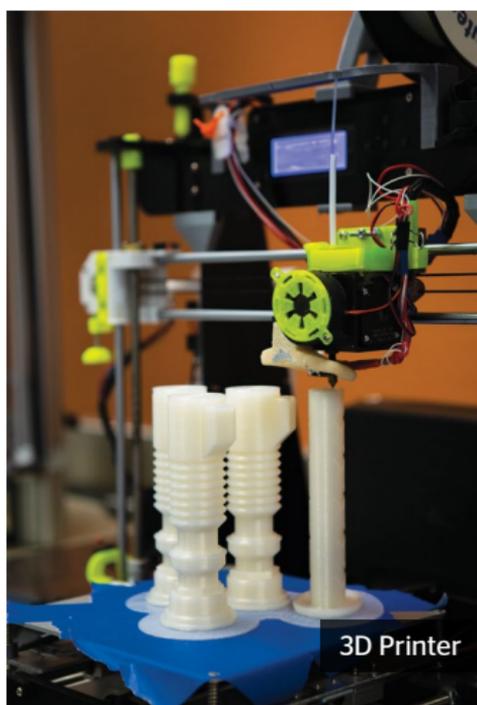
Campus Features

West Campus

- Three fully iMac-equipped classrooms
- One Windows-equipped classroom with Wacom Cintiq touch screens
- Service bureau for printing student work using large format and 3D printers
- Four large display cases to showcase student work



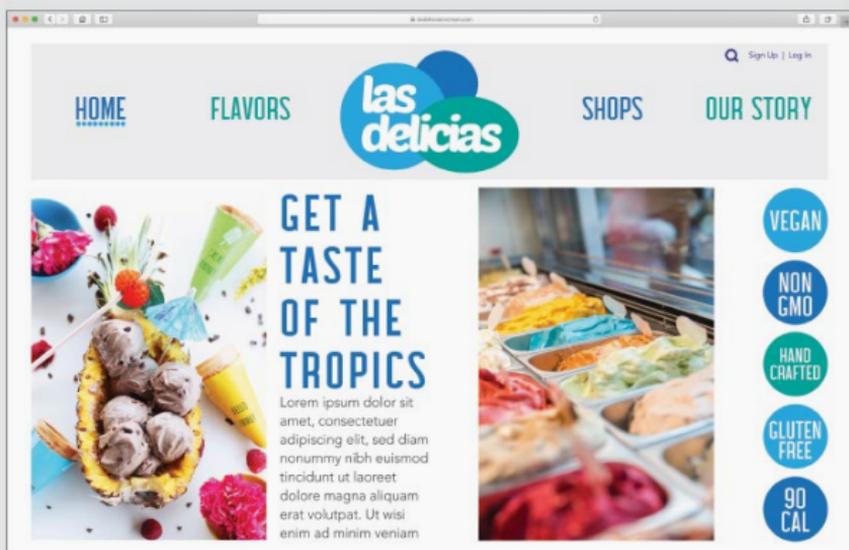
Wacom Cintiq Touch Screens



3D Printer



iMac-equipped classrooms



Graphic & Web Design – Josephine Colon-Rivera, Pima student

PROGRAM HIGHLIGHTS

- Industry professional guest speakers
- Field trips to local companies
- Internship partnership with American Advertising Federation Tucson
- Capstone portfolio project
- Annual student exhibition
- Annual Digital Arts Expo and Showcase

GET STARTED



At pima.edu/getstarted, you'll find links to help you in these areas:

Admission, support and advising

- Meet with a Pima recruiter to get started
- Apply for admission
- Advisors will support you throughout your studies

MyPima, Assessments and New Student Orientation

- Activate your MyPima account:
account.pima.edu/accountclaim
- Pima's basic skills assessments:
pima.edu/assessment
- New Student Orientation:
pima.edu/orientation

Financial Aid, scholarships and veterans benefits

At pima.edu/costs, you will find links to help:

- Federal Financial Aid:
fafsa.gov
- Scholarships and grants:
pima.edu/scholarships
- Veterans benefits and learn about services:
pima.edu/veterans

DIVISION OF ARTS

Dean: Steven Higginbotham | 520.206.6690 | shigginbotham2@pima.edu

Department Head: Patti Gardiner | 520.206.6914 | pgardiner@pima.edu

Program Advisor: Adrian Smith | 520.206.6856 | asmith117@pima.edu

GROUP ADVISING SESSIONS

Signup: pima.edu/artshumanitiesadvising

For more info → pima.edu/digital-arts-aas

LEARN MORE NOW

➔ More about Pima Community College:

pima.edu

➔ PCC on social media:

pima.edu/social



PimaCommunityCollege

/// Keep striving.

520.206.4500 | pima.edu |    

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Governing Board

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Chancellor Lee D. Lambert, J.D.

Accreditation: Pima Community College District (4905 E. Broadway Blvd., Tucson, AZ 85709, 520-206-4500, www.pima.edu) is accredited by the Higher Learning Commission (30 N. LaSalle Street, Suite 2400, Chicago, IL 60602-2504, 800-621-7440, hlcommission.org). Certain programs are also accredited or certified by specialized agencies recognized by the Arizona Department of Education and/or the U.S. Department of Education.

Pima Community College is an equal opportunity, affirmative action employer and educational institution committed to excellence through diversity. Upon request, reasonable accommodations will be made for individuals with disabilities to support access to all programs and services. Every effort will be made to provide reasonable accommodations in a timely manner. For student, public and employee accommodation requests and for information related to the ADA compliance process, please contact 504-ADA-help@pima.edu, 520-206-6688, or West Campus Room C130, 2202 W. Anklam Road, Tucson, AZ 85709-0095.

The PCC-Department of Public Safety maintains an Annual Crime Statistics and Clergy Crime Act Report for the previous three years. To obtain this report, call (520) 206-2671 or go to www.pima.edu/dps/reports.